

Strategic Growth Opportunities in Connector Market

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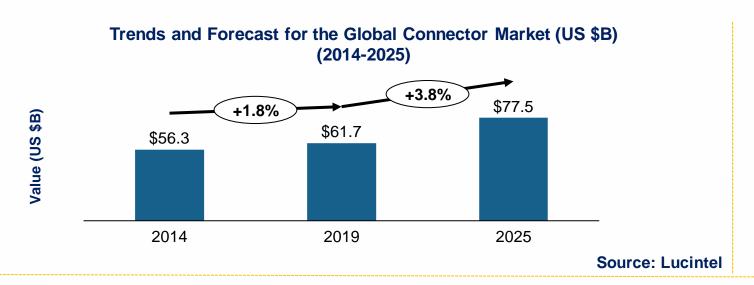
Lucintel

DATE

July, 2020



Future of Connector Market Looks Promising. Global Market to reach \$77.5 billion by 2025 with CAGR of 3.8%





Opportunities for Connector by Various Product and End Use Industries

Product Type PCB connectors Fiber optics connectors Rectangular I/O RF coax Application specific connectors Circular connectors IC sockets Others

End Use Industry Transportation Consumer Electronics Computer and Peripherals Industrial Telecom/Data Others



In This Market, Telecommunications and Devices is the Largest End Use Industry, whereas PCB Connector is the Largest Market by Product Type

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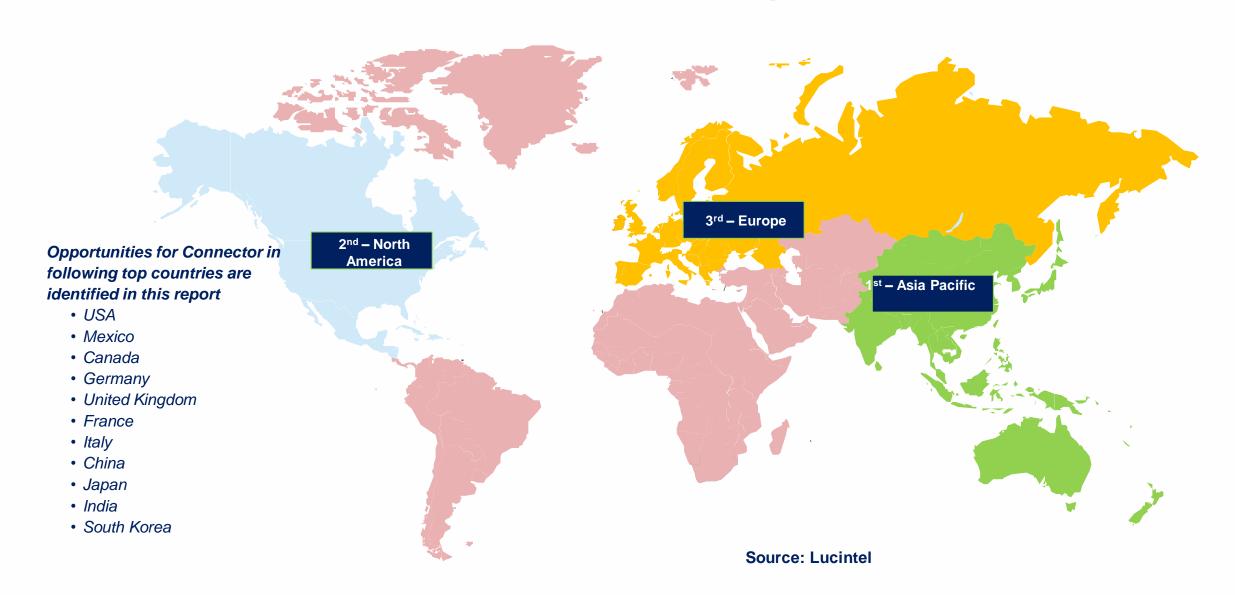




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In Terms of Regions, APAC Provides the Largest Opportunity for Connector Followed by North America and Europe



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Ecosystem of the Connector Market is Composed of Diverse Group of Companies

Material Supplier (Polymer compound, wire & cable, steel, copper,)



















Connector Manufacturers











EMS



















OEM





















Growing Usage of 3C Applications and Increasing Bandwidth and Storage are Major Drivers In This Market

Growing 3C applications: Increasing demand for computing, communication, and consumer electronics due to rapid proliferation of electronic devices.

Increasing storage and bandwidth requirements: Data consumption continues accelerating the demand for ever faster download speeds and storage capacity for electronic devices

Increasing electronic content in vehicles: Customer demand for advanced product features, convenience, and connectivity drives the in-vehicle content demand.

Challenges in designing smaller, higher power connectors: Changing electronic technology affecting the design and application of conventional connectors and challenges in designing smaller, higher power connectors

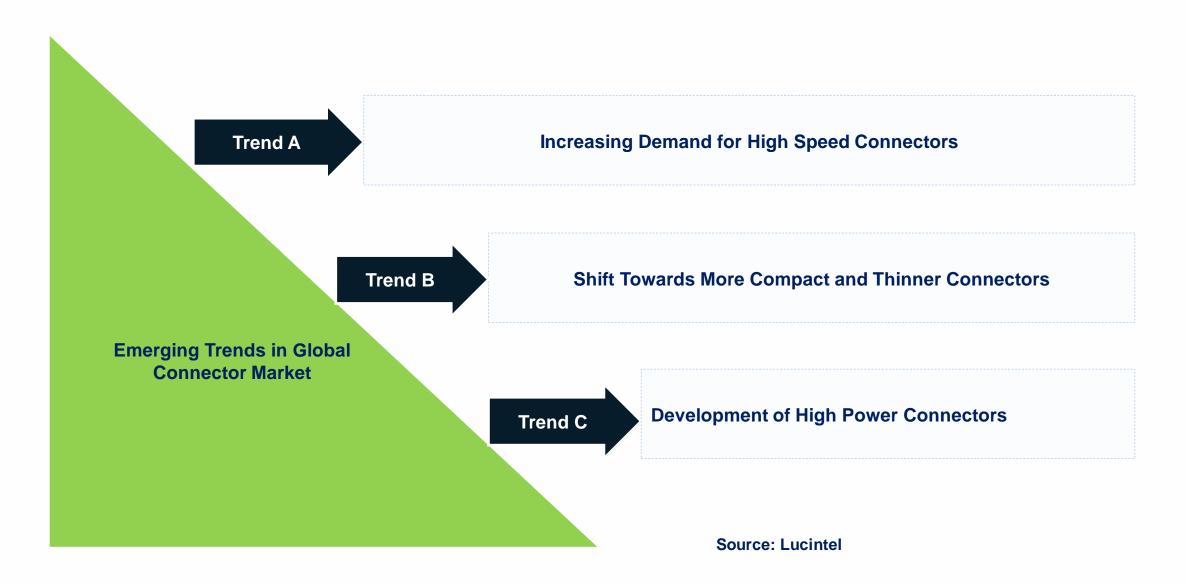
Fluctuations in raw material prices and environmental compliance issues: Typically used cadmium for connector protection is banned under European Union's RoHS. Facing challenges related to fluctuations in raw material prices (gold and copper)

COVID-19 Impact: Coronavirus is having significant impact on world economy. Market will witness negative growth in the year 2020 due to economic recession lead by COVID-19. It is expected that market will recover from the year 2021.

Source: Lucintel



Increasing Demand for High Speed Connectors, and Development of High Power Connectors are some of the Emerging Trends in the Connector Market





Developing Capabilities in Compact and High Speed and Low Loss Connectors Provide Strategic Growth Paths

Strategic Considerations in Connector Market

- Players of connector market can focus to increase their capabilities in fiber optic connectors.
- Increase in capabilities to match up with shift towards more compact and thinner connectors
- Investments to increase competencies in advanced technologies with high speed connectors and low signal loss
- Research and development activities to develop of high power connectors

Develop Capabilities

Alliances / In-organic Expansions

- Strategic collaborations/ acquisitions to increase geographic presence in growing countries like China
- Develop alliances to penetrate in new applications
- Collaborative activities to develop high performance connector technologies

Source: Lucintel



These Insights are Based on Below Market Report from Lucintel. It can help you Identify New Opportunities by Various Segments and Regions





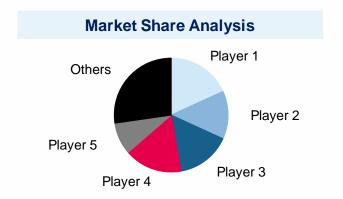
Market Segment Analysis



Product Type

Region

Regional Opportunities Others USA South Korea Canada Japan Mexico China UK Germany Random Data



Other Coverage in Report

- New Product Development
- Company Expansion
- Merger Acquisitions & JV
- Company Profiling

Note: These insights are based on recently launched Lucintel's Report on Connector Market, which has 150+ Page and over 100+ charts and tables. Lucintel also offers 10% free customization on above report based on your needs.



Lucintel has an Extensive Toolkit to Address Strategic Questions



Key Questions

- Is market space / opportunity of current product offerings sufficiently robust?
- Market is focus for many: how can my company profitably differentiate?
- Based on our core skills, where should we focus?
- Should we build or buy? Is build even an option?
- What game changer actions exist and/or is a more incremental approach best?
- What is the order sequence of market entry segments / products?



Lucintel - At a Glance

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- Management comprised of PhDs, MBAs, and subject matter experts. Head quarter in Dallas, USA.

Conducted 500+ consulting projects across industries for 3M, Audi, Dupont, Carlyle, GE, etc.

Consulting Services



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Strategic advice: Over 20 years of proven global strategic management consulting experience

Industries Served





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